

MOC4600i™

Motorola Wireless Message Alert



Push Customer Service To New Heights!

The **MOC4600i™ Wireless Message Alert Device** provides an ideal way to improve communication where you work. With the MOC4600i, customers and staff simply push a button when they would like assistance. Your two-way radio-equipped personnel are immediately notified with a customizable voice message. The MOC4600i is the right choice for businesses seeking to increase productivity and efficiency, while reducing customer response time.

RETAIL

KEEP CUSTOMER SERVICE BUTTONED-UP

In today's competitive retail environment, maximizing sales and providing high levels of customer satisfaction are crucial to success. The Motorola MOC4600i is an ideal way to improve service while controlling costs. This simple device complements your two-way radio system and saves customers the frustration of tracking an associate down for answers. And since the category experts can cover the products they are familiar with, shoppers get a better, more helpful, higher quality of service.

BUSINESS BENEFITS

- Enhances the overall customer experience
- Improves employee responsiveness
- Optimizes staffing and saves payroll costs
- Works with two-way radios operating on the same UHF business frequencies
- Installs easily (ready to use out of the box), and can be relocated as needed

DESIGN DETAILS

- Large-format button that is easy to see
- Visual display that facilitates programming, no phone needed
- Customizable voice messages
- Wireless, battery-operation
- Variable power settings for longer battery life or greater range
- Configurable message cards
- Durable, water-resistant casing
- Stylish design that fits any environment

Keep employees connected in these areas:

- Fitting Rooms
- High-End Merchandise
- POP & Floor Displays
- Locked Display Cases
- Heavy / Bulk Product Areas
- Customer Pick-Up
- Delivery or Receiving Docks
- Outdoor Merchandising

Ideal for all Retail Channels



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MOTOROLA MEANS BUSINESS

With 75 years of innovation and engineering expertise, it's no wonder that Motorola is the world leader in providing businesses with on-site, two-way radio communication solutions. In fact, Motorola recently received the Malcolm Baldrige Award for Quality.

MALCOLM BALDRIGE AWARD FOR QUALITY



Motorola's Commercial, Government and Industrial Solutions Sector (CGISS) is a recipient of the prestigious 2002 Malcolm Baldrige National Quality Award, in recognition of its commitment to performance excellence and quality achievement.

PRODUCT DETAILS

Frequency range.....	460 MHz - 470 MHz
Codes	121 (83 digital, 38 analog)
Power.....	Tri-level selectable (0.25W, 0.50W, 0.75W)
Power supply.....	Three C size alkaline batteries (Optional AC adapter sold separately)
Voice messaging	Custom recordable
Low battery alert	Custom recordable
Programming	No phone or hardware needed
Coverage*.....	Up to 200,000 sq.ft., 15 floors
Transmission notification	Both audio and visual
Transmit battery save.....	Transmits only the length of message to prevent battery drain
Interchangeable message cards.....	3 cards included with purchase
Lightweight, stylish design.....	5.98"H x 4.57"W x 2.24"D

* Coverage will vary based on terrain and conditions



COMPLEMENT YOUR MOC4600i DEVICE WITH MOTOROLA TWO-WAY BUSINESS RADIOS

RADIO COMPATIBILITY

The MOC4600i Wireless Message Alert Device is compatible with two-way radios operating on the same UHF business frequencies (FCC license required). Motorola Business Two-Way Radio models that are compatible with the MOC4600i include:



All UHF XTN Series™ Radios



All CLS Series™ Radios