



MOTOROLA

REDUCE YOUR LABOR COST

Instantly Talk to Any Worker in Your Facility

Manager Labor Savings - \$7,800 per year

A manager needs to talk to a worker in the plant, it can take 5 minutes to walk and find them, and another 5 minutes to get back to their office. If this occurs 6 times a day, the manager has 1 hour of wasted and non productive time. If a Manager's hourly rate, including benefits, is \$30 per hour, the cost of lost time is \$30 per day. \$30 per day x 260 work days in a year, the cost of lost time is \$7,800 per year. If the cost of a Motorola Business Two-Way Radio is \$270, the ROI is less than 2 weeks.

Worker Labor Savings - \$3,900 per year

A production worker needs to communicate with a manager, QC, maintenance, or another person, so the worker leaves the work area to find that person. It might take 5 minutes to find a co-worker and 5 minutes to return to their work area. If this occurs 6 times a day the worker has 1 hour of wasted, non productive time. If a worker's hourly rate, including benefits, is \$15 per hour, the cost of lost time is \$15 per day. \$15 per day x 260 work days in a year, the cost of lost time is \$3,900 per year. If the cost of a Motorola Business Two-Way Radio is \$270, the ROI is less than 4 weeks.

Company Labor Savings - \$117,000 per year

If the average wage for a company is \$18 per hour and there are 25 workers, the annual labor savings is \$117,000. (\$18 per hour x 25 workers x 260 work days). If the cost of a Motorola Business Two-Way Radio is \$270, the total investment is \$6,750. ROI to outfit all 25 workers is 3 weeks. This rapid ROI is why companies outfit every worker with Motorola Business Two-Way Radios.

We're so confident you'll save time and money, we offer a no charge trial. Prove it to yourself.

NO CHARGE TRIAL DETAILS

- 7-day trial on Motorola Business Two-Way Radios
- If returned in 7 days, no cost to customer
- Customer should return all contents and packaging
- If returned, take those units to another customer for trial
- Do trials with all your customers, there is no limit

TAKE THIS FLYER TO ALL OF YOUR CUSTOMERS

CALL FOR HELP WITH SALES OPPORTUNITIES OR MATCHING UP TO OTHER MODELS

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